Communities in Bloom is proud to welcome delegates to Ottawa-Gatineau, Canada’s Capital Region. You will discover a vibrant region that is renowned for the intensive use of its parks and green spaces throughout the year.

With the theme of “Green Spaces throughout the Seasons”, the symposium will showcase communities’ initiatives in developing and promoting their blue and green infrastructures throughout the year. The conferences and group sessions will consider the following trends: floral displays, urban agriculture, urban forestry and winter activities. A lively roundtable discussion will focus on assigning value to natural ecosystems and infrastructures. During the technical visits, delegates will have an opportunity to visit Rideau Hall and the Learning Centre at the Canada Agriculture and Food Museum.

Ceremonies will be held in prestigious locations in Ottawa and Gatineau, such as Ottawa City Hall, the Théâtre du Casino du Lac-Leamy, the Government of Canada Conference Centre and the Fairmont Château Laurier. New this year, your delegate’s badge will allow you to obtain discounted pricing at various restaurants, attractions and excursions in the Capital Region.

We would like to express our enormous gratitude to all the volunteers and partners who take part in making these events happen.

Come one, come all to Ottawa-Gatineau this fall. We are counting on you to help build stronger ties between communities in Canada and abroad.

Sincerely,

Odette Sabourin-Dumais
Chair, Symposium & Awards Committee
Symposium and Awards Ceremonies – **Schedule at a Glance**

**Green Spaces throughout the Seasons**

<table>
<thead>
<tr>
<th>Tuesday, October 22, 2013</th>
<th>1:00 pm – 5:00 pm</th>
<th>Pre-Registration</th>
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<tbody>
<tr>
<td>9:00 – 11:00 am</td>
<td>Visit at leisure</td>
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<tr>
<td>8:00 am – 4:00 pm</td>
<td>Registration and Hospitality Desk</td>
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<tr>
<td>8:00 am – 4:00 pm</td>
<td>Community Exhibits &amp; Silent Auction, Set-Up</td>
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<tr>
<td>Noon – 1:30 pm</td>
<td>Symposium Opening Luncheon with Keynote Speaker: Jean-François Trépanier, Chief Executive Officer, National Capital Commission</td>
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<tr>
<td>1:30 – 4:30 pm</td>
<td>Symposium Sessions</td>
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<td>1:30 – 4:00 pm</td>
<td>Market Place</td>
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<tr>
<td>6:00 – 7:30 pm</td>
<td>Welcome Reception &amp; Flag Exchange Ceremony, Ottawa City Hall, hosted by GreenerWorld.ca</td>
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<tr>
<td>Evening</td>
<td>Social Activities</td>
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<tr>
<th>Wednesday, October 23, 2013</th>
<th>8:00 am – 4:00 pm</th>
<th>Coffee station with croissants &amp; muffins</th>
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<tr>
<td>8:00 am – 4:00 pm</td>
<td>Registration and Hospitality Desk</td>
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<td>Community Exhibits, Merchandise &amp; Silent Auction</td>
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<th>Thursday, October 24, 2013</th>
<th>8:00 am – 3:00 pm</th>
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<tr>
<td>8:00 am – 3:00 pm</td>
<td>Merchandise &amp; Silent Auction</td>
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<td>8:00 am – 3:00 pm</td>
<td>Community Exhibits &amp; Market Place</td>
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<tr>
<td>8:15 – 9:30 am</td>
<td>Symposium Closing Buffet Breakfast with Keynote Speaker: Sean Finn, Executive Vice-President, Corporate Services and Chief Legal Officer, CN</td>
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<tr>
<td>9:30 am – 12:30 pm</td>
<td>Symposium Sessions</td>
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<tr>
<td>Afternoon</td>
<td>At leisure to enjoy Ottawa-Gatineau, Canada’s Capital Region</td>
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<tr>
<td>5:00 – 7:00 pm</td>
<td>Community Showcase, Casino du Lac-Leamy, Gatineau, Québec</td>
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<tr>
<td>7:00 – 9:30 pm</td>
<td>Cocktail, Dinner and Entertainment presented in partnership with the City of Charlottetown, PEI, host of the 2014 National Symposium &amp; Awards Ceremonies</td>
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<td>Town Hall Meeting with Mark Cullen along with Exchange between International and Canadian Communities and Judges’ Corner (open to all delegates)</td>
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<td>11:30 am – 1:30 pm</td>
<td>Ontario Communities in Bloom Luncheon &amp; Provincial Awards</td>
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<tr>
<td>3:00 – 5:00 pm</td>
<td>National &amp; International Awards Ceremonies, Government of Canada Conference Centre</td>
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National Symposium on Parks & Grounds – Program

Green Spaces throughout the Seasons

Wednesday, October 23, 2013

Noon – 1:30 pm  
SYMPOSIUM—Opening Luncheon with Keynote Speaker Jean-François Trépanier, Chief Executive Officer, National Capital Commission

1:30 – 2:00 pm  
THE NATIONAL CAPITAL REGION, A VIBRANT FOUR SEASON CAPITAL  
Steve Blight, Vice-President, Capital Lands and Parks Branch, National Capital Commission

The National Capital Commission’s mission is to create national pride through Canada’s Capital region. One of its objectives is to create meaningful experiences for Canadians. In addition, visitors and residents of the Capital enjoy the Capital’s distinctive setting of parks and natural areas, green spaces, recreational venues, the pathway network, beaches, trails and floral displays. The presentation will highlight the four season opportunities provided by the NCC and its partners in the Capital so that delegates to the Conference can have a good appreciation of their Capital as a place to discover and enjoy.

2:00 – 2:30 pm  
BENEFITS OF THE CANADIAN FORCES SUSTAINABLE COMMUNITIES PROGRAM  
Kelly Russell, T.L Roads & Grounds, 2 ASG Engineering Services

Garrison Petawawa, National Defence

This session will highlight programs, green space development and volunteerism that can be traced directly through involvement in the GiB program; from the creation of community & wellness gardens, adopt a planter programs to various volunteer initiatives.

2:30 – 2:45 pm  
Refreshment Break in Market Place area sponsored by:

2:45 – 3:15 pm  
ENHANCING STREETSCAPES WITHOUT BUSTING THE BUDGET  
Cornelia (Connie) Bradt, Managing Director, A.M.A. Plastics Ltd.

A brief demonstration of “Labour-Saving” containers that will enhance your community and save time, money and water. It is designed to last for many years and can be used to create wonderful streetscapes in Spring, Summer, Fall and Winter.

3:15 – 4:00 pm  
BREATHING PARKS CANADA THROUGH EVERY SEASON  
Spokesperson: To be confirmed, Parks Canada

Parks Canada offers many types of outdoor opportunities and numerous visitors explore national parks and national historic sites during their summer vacations. Parks Canada is now offering special events and activities all year long, to foster discovery through each season.

4:00 – 4:30 pm  
CANADENSIS, THE GARDEN OF CANADA  
Gérald Lajeunesse, Director, Canadensis Botanic Garden Society

Has the time come for a national botanic garden in our nation’s capital that will celebrate, inform and educate canadians and all visitors to the Capital on our many accomplishments in the fields of horticulture and agriculture? Why not now ... as we prepare to recognize 150 years of nation building? We have much to share and the a new botanical garden, “The Garden of Canada”, will become the window that showcases all that is canadian ... Canadensis!
Thursday, October 24, 2013

8:15 – 8:30 am
Energizing Stretch to kick off the day (open to all delegates)

8:30 – 9:15 am
**BREAKING GARDEN MYTHS AND BUILDING GARDEN TRUTHS**

*Dr. Chris Cerveny*, Miracle-Gro Scientist

Separating fact from fiction, Dr. Chris Cerveny will demystify many common garden and landscaping myths to help you be the neighborhood expert. He’ll set the record straight in the interactive presentation.

9:15 – 10:00 am
**AN OVERVIEW OF THE CANADIAN SEED INDUSTRY**

*Mark P. Drouin*, Msc. Ec., Sector Specialist, Agriculture and Agri-Food Canada, Industry Services Group

Mark will provide an overview of the Canadian Seed Value Chain including information on market conditions, challenges and opportunities. Mark will also discuss how government is working in partnership with the Canadian Seed Industry to increase competitiveness and promote innovation.

10:00 – 10:15 am
Refreshment Break in Market Place area sponsored by:

10:15 am – Noon

**BREAK-OUT SESSIONS**

10:15 – 10:45 am
**GROW ME INSTEAD (SOUTHERN ONTARIO)**

*Iola Price*, Member, Board of Directors, Ontario Invasive Plant Council

The subject of invasive plants is both complex and controversial. A plant’s presence can present a major problem in one area and yet pose no risk in another. Most horticultural species don’t present a risk but others do cause serious problems. When they are planted next to natural areas they have a tendency to outcompete native vegetation and alter the local ecosystem. Representing the Ontario Invasive Plant council, I will present some examples of invasive plants and discuss non-invasive alternatives. I will also discuss the ecological and economic costs of invasive plants.

10:45 – 11:15 am
**URBAN AGRICULTURE: A GROWING GLOBAL MOVEMENT**

*Marie Eisenman*, Cofounder of Les Urbainculteurs

With raised beds on rooftops, from Africa to Quebec, vegetable gardens are coming to town for the benefit of the environment, the people and the local economy. This conference will give a summary of the trend (its background, growth and benefits) and will give examples of many successful gardens along with inspiring images. Overview on [www.urbainculteurs.org](http://www.urbainculteurs.org)

11:15 – Noon
**NEW TRENDS IN COLORING YOUR SUMMER AND FALL SEASONS**

*Dr. Marvin N. Miller*, Market Research Manager, Ball Horticultural Company

From a survey of industry folks from across Canada, Dr. Miller will review reports of the latest in trends in bedding plants being used for summer and fall color.
10:15 am – Noon

**BREAK-OUT SESSION #2**

**MITTEN ART PROJECT**

*Mayor Wendy LeBlanc* of Carleton Place and Debby Lytle, Chair, Carleton in Bloom

The Mitten Art Project from concept to display – 100 unique art pieces painted on wooden mitten templates, installed on lampposts in the downtown area. This outdoor winter art show brings colour, creativity and whimsy to our community while reflecting the talents of local amateur and professional artists.

**WOOD BUFFALO’S SALUTE TO WINTER**

*Elaine Martens* and *Phil Klug*, Wood Buffalo Communities in Bloom Committee Members

Winter - How do we love thy? Let me count the ways... A fun adventure of pioneering winter through community events, big spirit and exploring natural wonders. Some things change with time, but others stay the same. Our region’s WinterLife reflects as much.

**ALEXANDRIA’S ANNUAL FESTIVAL OF LIGHTS**

*Letitia (Tish) Nicholson*, Events Planner for the Township of North Glengarry, Ontario

The Alexandria Festival of Lights utilizes volunteers from the Community at Large, as well as Businesses and School groups to put on a magical display of over 200,000 lights, and exhibits in Island Park.

Noon – 1:00 pm

**Lunch Buffet**

1:15 – 5:00 pm

**TECHNICAL VISITS**

**Rideau Hall**:

Rideau Hall has been the official residence of every Governor General since 1867. The historic residence is set amidst 32 hectares of beautifully landscaped grounds of rolling lawns, winding paths, forest and gardens. The site is open to the public throughout the year. Your visit will include the State rooms and the gardens.

**Commissioners Park**:

Adjacent to Dows Lake, the park is renowned for having the highest concentration of flower beds in the Capital. Developed on the site of a former lumberyard and today an interesting variety of mature trees are growing along the pathways.

**Maplelawn Historic Garden**:

An integral element of the old family estate, the Garden is surrounded on three sides by limes stones and is composed of perennials arranged in symmetrical flower beds, along with small shrubs and trees.

**Arboretum**:

Located in the Central Experimental Farm in Ottawa, the Arboretum displays a wide range of well-established trees and shrubs, some dating back to 1889. It covers about 26 hectares of rolling land between Prince of Wales Drive and the Rideau Canal.

**Canada Agriculture and Food Museum**:

This fresh-air experience will awaken your senses as you discover the fascinating world of agriculture. Visit the animal barns and explore the captivating exhibitions.
National Symposium on Parks & Grounds – Program

Green Spaces throughout the Seasons

Friday, October 25, 2013

8:00 – 8:15 am
Energizing Stretch to kick off the day (open to all delegates)

8:15 – 9:30 am
Symposium Closing Buffet Breakfast with Keynote Speaker
Sean Finn, Executive Vice-President, Corporate Services and Chief Legal Officer, CN

9:30 – 9:45 am
GARDENS OF REMEMBRANCE PROGRAM
Raymond Carrière, Founding President - Communities in Bloom

The Gardens of Remembrance program showcases our gratitude to Veterans and recognizes the sacrifices made by their families. The program consists of evaluating existing memorial gardens to showcase them and promoting the creation of new memorial gardens to encourage communities throughout Canada to participate in the program.

THE COMMONWEALTH WAR GRAVES COMMISSION, CANADIAN AGENCY
Horticultural Support
Brigadier General (Re’d) the Reverend Dr. David Kettle, CMM, CD Secretary General of the Commonwealth War Graves Commission Canadian Agency

A very brief overview of horticultural support of the CWGC Canadian Agency - with emphasis on our major direct and indirect horticultural sites in Canada and the US.

10:00 am – 12:30 pm Green Infrastructure Panel presented in partnership with

10:00 – 10:30 am
TREES FOR LIFE: VALUE OF OUR URBAN FORESTS
Mark Cullen, President, Mark’s Choice

Why is it important that we plant more urban trees? New science provides evidence of the extraordinary value that they have relative to our urban life styles: economically, socially, health and environmentally. The new Urban Infrastructure must include the urban tree canopy. I explain why.

10:30 – 11:00 am
AGROFORESTRY AND ITS CONTRIBUTION TO PERIURBAN LANDSCAPE
Alain Cogliastro Ph. D., Botanist, Researcher, Montréal Botanical Garden, Institut de recherche en biologie végétale.

The presentation will define agroforestry and detail the environmental and economic impacts from practices that integrate trees into farming systems.

11:00 – 11:15 am
Refreshment Break in Market Place area sponsored by:

11:15 – 11:45 am
VALUED NATURAL ECOSYSTEMS AND HABITATS OF THE NATIONAL CAPITAL COMMISSION;
A GLIMPSE INTO THESE UNIQUE AREAS
Catherine Verreault, Manager, Land and Natural Resources, Gatineau Park, National Capital Commission

The land areas managed by the National Capital Commission cover valued ecosystems and natural habitats that are critical to maintaining biodiversity in Canada’s Capital Region. These 27 sites provide protection for unique habitats, and must therefore be managed in a way that reflects their diversity.

11:45 am – 12:15 pm
GREEN AND GREY INFRASTRUCTURE WORKING TOGETHER
Paul Ronan, Executive Director, Ontario Parks Association

Find out how innovative design combined with a better understanding of Green Infrastructure can create jobs, save money and extend the life of our grey infrastructure investments.

CONCLUSION PRESENTED BY Susan M. Gardner, Executive Editor of Municipal World magazine
Networking Activities and Awards Ceremonies

Green Spaces throughout the Seasons

Wednesday, October 23, 2013

Welcome Reception and Flag Exchange Ceremony, Ottawa City Hall

Thursday, October 24, 2013

At leisure to enjoy Ottawa-Gatineau, Canada’s Capital Region

Friday, October 25, 2013

At the Casino du Lac-Leamy, Gatineau, Québec

5:00 – 7:00 pm
Community Showcase featuring the achievements of the Communities in Bloom National Finalists and International Representatives for 2013 along with announcements of the Outstanding Achievements Awards Winners.

7:00 pm – 9:30
Cocktail, Dinner and Entertainment
Presented in partnership with the City of Charlottetown, the Capital City of PEI, host of the 2014 events.

Saturday, October 26, 2013

Complimentary Event – Open to all delegates – Fairmont Château Laurier Hotel
Town Hall Meeting with Mark Cullen and Exchange between International and Canadian Communities and Judges’ Corner
Ontario Communities in Bloom Luncheon & Provincial Awards

National & International Awards Ceremonies
Awards Ceremonies, Government of Canada Conference Centre, Ottawa*
Sponsors’ Cocktail, Fairmont Château Laurier Hôtel
Banquet Dinner, Fairmont Château Laurier Hôtel

The Government Conference Center is located on Confederation Square in downtown Ottawa. Built as Ottawa’s Union Railway Station, the monumental building’s Beaux-Arts, classical style was typical of early 20th century railway stations.

* The National Award venue is sponsored by CN

The Value of Green Spaces in Society

The Communities in Bloom Foundation is dedicated to funding, developing and disseminating information and education on the value, importance and sustainable development of green spaces and natural environment in Canadian Society.

Contributions to the Foundation will allow us to establish a legacy for generations to come.

www.communitiesinbloom.ca
Network Activities and Awards Ceremonies
Green Spaces throughout the Seasons

Throughout the Event at the Fairmont Château Laurier Hôtel
Community Exhibits, Merchandise & Silent Auction
Wednesday 8:00 am – 4:00 pm (set-up); Thursday 8:00 am – 4:00 pm;
Friday: 8:00 am – 3:00 pm
Market Place
Wednesday 1:30 – 4:30 pm; Thursday 8:00 am – 4:00 pm; Friday 8:00 – 3:00 pm

Pre and Post Activities
DELEGATE INSIDER BADGE
Exclusive offer available only for conventions booked through Ottawa Tourism.
Looking for pre and post-activities during your stay in Ottawa, visit our website at: www.communitysinbloom.ca under the Symposium and Awards program for suggestions. Please note that by presenting your Delegate’s Badge, you can obtain discounted admission to attractions, tours, restaurants, shopping etc, as listed.

Conference Hotel
Fairmont Château Laurier Hôtel
1 Rideau Street, Ottawa, Ontario K1N 8S7
Tel.: 613-241-1414 Fax: 613-562-7033
Toll Free Reservations: 1-800-441-1414 and mention Communities in Bloom Awards & Symposium 2013 when making your reservations to access the conference rate and availability OR reserve directly on line at: https://resweb.passkey.com/go/communitysinbloom
$175.00 Can. + tax / room / night, single or double occupancy

Important Note: Fairmont President’s Club Members get free internet in their guestroom in addition to many other advantages. Membership in Fairmont President’s Club is complimentary. Simply log in to: www.fairmont.com and follow the link to enroll. Guest must register at least 48 hours before arrival. Don’t wait, do it NOW!

NATIONAL SPONSORS