

***An Invitation to participate in a program that will
showcase, involve and benefit your community***

Since 1995, communities have recognized numerous benefits from participating in the program:

Economic benefits

- Best practices and information exchange
- Valuable information and feedback from the judges
- Marketing, promotional opportunities and tourism promotion

Social benefits

- Increased civic pride, community involvement and improved quality of life
- Mobilization of citizens, groups, businesses and municipality working together
- Participation from all ages and walks of life learning more about their community
- Information exchanges with national and international communities

Environmental stewardship through the enhancement of green spaces

- Reducing soil erosion
- Improving air quality
- Responsible use of water

Communities in Bloom will:

- ❖ provide a jury formed of two volunteer judges for an evaluation in July or August;
- ❖ supply an evaluation report, mention and bloom rating;
- ❖ communicate with the community throughout the participation process;
- ❖ provide access to a reputable information exchange network;
- ❖ promote the community during the 2018 provincial awards (date and venue to be determined) and the National Edition and the Awards Ceremonies (Strathcona County, AB – September 26 to 29, 2018)

Participating communities:

- ❖ involve their community and prepare for the evaluation;
- ❖ provide lodging for the two volunteer judges for the evaluation (2 nights generally);
- ❖ provide transportation to and from the previous/next community or the airport
- ❖ pay a registration fee (based on population)

Up to 1,000: \$395 + \$19.75 GST = \$414.75

1,001-5,000: \$485 + \$24.25 GST = \$509.25

5,001-10,000: \$595 + 29.75 GST = \$624.75

Over 10,001: \$750 + 37.50 GST = \$787.50

Friends (Non Evaluated): \$250 + \$12.50 GST = \$262.50

Please visit www.communitiesinbloom.ca/cib2018 for the online registration form