



2018 PROVINCIAL EDITION

BRITISH COLUMBIA COMMUNITIES IN BLOOM

EARLY REGISTRATION CONTEST:

PAID registrations received by January 31, 2018
will be eligible to WIN a pair of tickets to the
BC CiB Provincial Awards Banquet

FINAL DEADLINE: March 31, 2018

MUNICIPALITY (PLEASE PRINT)		TOTAL POPULATION	MAYOR
NAME OF MUNICIPAL CONTACT		POSITION / TITLE	
ADDRESS	CITY	POSTAL CODE	
()			
PHONE	MUNICIPAL CONTACT EMAIL		
NAME OF COMMUNITY CONTACT OR LOCAL CiB CHAIR		WEBSITE ADDRESS FOR COMMUNITY	
()			
PHONE	COMMUNITY CONTACT/CHAIR E-MAIL		
PARTICIPATION CATEGORIES (please indicate your level of participation)		REGISTRATION FEE Based on Population Size:	
<input type="checkbox"/> NOVICE WORKSHOP Introduce CiB to your community with a pair of trained BC CiB facilitators.	<input type="checkbox"/> FRIENDS NON-EVALUATED holds your bloom rating one-year (½ Registration Fee)	<input type="checkbox"/> up to 1000 - \$475	<input type="checkbox"/> 10,001 to 20,000 - \$875
<input type="checkbox"/> PROVINCIAL EDITION EVALUATED Community receives a Bloom Rating Award and 18-page report ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD Getting Started package of information sent upon registration.		<input type="checkbox"/> 1001 to 2000 - \$575	<input type="checkbox"/> 20,001 to 50,000 - \$975
		<input type="checkbox"/> 2001 to 5000 - \$625	<input type="checkbox"/> 50,001 to 100,000 \$1150
		<input type="checkbox"/> 5001 to 10,000 - \$750 (Plus 5% GST)	<input type="checkbox"/> 100,000+ - \$1450 (Plus 5% GST)

EVALUATED PARTICIPANTS should plan to:

- Create a local 'in Bloom' action committee: citizens, business, service clubs and a municipal representative (Councillor, Public Works, Administrator, Parks/Recreation);
- Prepare for an **Evaluation** to take place in mid to late July;
- Create a **Community Profile Book** (CPB) outlining the community's achievements in the specific evaluation criteria;
- Develop a simple budget to cover registration fee and to create community wide CiB awareness projects, i.e.: parades, tidy up days. Consider planning some fundraising events too;
- Host 2- facilitators (judges) typically 3rd week of July. 2-nights maximum in separate rooms (Hotel, B&B or Billeting if certain conditions can be met); with meals during evaluation day.
- Budget for sending a couple of people to the BC CiB Provincial Awards and Conference Event in the fall. Recognize your volunteers by providing an opportunity to network with other participants and to learn how to maximize your CiB program.

COMMUNITY RECEIVES:

- Getting Started Package of Information;
- Evaluation by a pair of trained BC CiB facilitators for 1-2 days;
- Bloom Rating Certificate (1 to 5 blooms);
- 18+ page Evaluation Report with Comments & Suggestions;
- 5-Bloom Winners receive a special recognition Street Banner;
- Profile on www.bccib.ca and Gardens BC tourism website;
- Information about National Competition in future years.

BENEFITS to Community:

- Involves People of all ages to be part of the Volunteer Effort
- CiB Program is a tool to encourage Tidiness & Beautification
- Promotes Excellence in Horticultural Best Practices
- Provides Focus & Deadline for new & ongoing Projects
- CPB and Evaluation Report showcases Community Assets
- Report is a Cost-Effective Measurement of Success

Cheque payable to: BC Communities in Bloom Mailing Address: Suite 102, 19289 Langley Bypass, Surrey, BC V3S 6K1	
AMOUNT ENCLOSED	\$ Population Fee + 5% GST = \$ GST # 8446 03670 RT0001
PLEASE INVOICE US AT:	<input type="checkbox"/> Above Address
CANCELLATION POLICY:	Before April 30 th a \$50.00 fee may be charged, after that, all registration fees are non-refundable.
Request more information:	<input type="checkbox"/> Membership <input type="checkbox"/> Sponsorship Catherine Kennedy (604) 576-6506 c.kennedy@telus.net

Communities in Bloom Recognition and Bloom Award Program for Municipalities

Bloom Award Process

- Builds collaboration within community
- Creates a focus and deadline for new and ongoing projects
- Promotes excellence in horticultural best practices
- Evaluation process is a cost-effective measurement of success
- Profile Book and Evaluation Report increase awareness of community assets

- Graded on a scale up to 5-Blooms; recognized standard across Canada
- Profiles quality of sustainable horticulture and green-space management
- Recognition for heritage and environmental conservation
- Access to other competition levels: National and International
- Increased 'pride of place' with many long-term benefits to community

Bloom Award Benefits



- BC Communities in Bloom Provincial Program offers: Novice workshop and Evaluation up to 5-Blooms, in addition to Membership and GardensBC tourism recognition for all CiB participants
- National and International Competition Levels: 5-Blooms including Bronze, Silver and Gold award levels
- After an absence of 3 or more years, many communities find it beneficial to reengage a new set of volunteers and members by returning to the program at the provincial level

Promote your Bloom!

01

Register before
March 31, 2018

02

Receive a
Getting Started
Package of
Information

03

Create a local
'in Bloom'
committee

04

Prepare for
Evaluation Day



BRITISH COLUMBIA

