“BLOOMS TO YOU” & “FESTIVE BLOOMS”

Building Community Pride Together!
“Blooms to You”

- Started in 2014
- Was seen as a way to encourage local residents and businesses to take pride in their property
- Awards are given based upon merit not the biggest displays
- Selection committee is anonymous
Working together

- Awards included local businesses
- Not the most expensive displays or landscapes but awards often recognize when an effort is being made……. Like a fresh coat of paint or a well-kept yard
- Starting seeing more barrels and floral displays
Promoting Pride one award at a time

- People feel honoured to receive the recognition of their work and passion to maintain their yard and property.
- Encourages others that they too can make a difference.
- Difficulty was not in finding a suitable recipient for the award….but in having too many that could be recognized.
People, plants and Pride……

- Local Business expansion reflects a healthy attitude towards “Returning to Rural” and is captured with the “Blooms to You” award.
- Embraced the barrel planter program and even moved their barrels from their old location to the new location!
Festive Winter Blooms allowed our local community an opportunity to encourage that same pride displayed in the summer.

And People got creative…….
They Built Unique Displays

- We found that local residents and businesses started to embrace unique displays that captured some imagination.....and fun into the season.

- And it just gets better......
Grandparents get into the Fun!

- This honourable mention was given an award for grandpa’s great effort at building a unique playhouse complete with freshly painted friends to play with….or maybe it was just for display.....

- Great way to embrace our season!
A Warm Tribute...

- Festive Displays and Barrels began being used for recognizing more than the summer or winter seasons.....

- A silent reminder stood proudly in the park beside our local Legion sending a message for all.
Blooms to You and Festive Blooms
Created Growth….

- Prior to the “Blooms to You” program by our Local Communities in Bloom volunteers, the Town of Hanna had a free barrel program.
- Town had to purchase more barrels due to the demand from local businesses.
- PLUS many businesses requested to retain their barrel for the winter months so that they could participate in Festive Blooms or Winter Blooms.
- Now become the standard to have a floral display or barrel for many businesses
Benefits……

- Promotes Community Pride both in residential and business sector (including industrial)
- Low cost program for volunteer CIB Committee
- Great support from local media who publish weekly awards free of charge!
- Great Support from local businesses who provide support for awards (garden or yard related – solar lights)
- Creates a healthier community through people, plants and pride
- Provides a great avenue for community spirit to shine
And the barrels overflow in Hanna…

- We have found that the “Blooms to You” and “Festive Blooms” were a natural extension of becoming more involved with CIB.
- The “Blooms” overflow everywhere – including our Visitor Information Centre so that local musicians are forced to play to the crowd and the floral displays!
And we keep finding new ways.....

- Thanks you for the opportunity to share what we are doing in Hanna, Alberta

- Special thank you to our “Blooms to You” and “Festive Winter Blooms” volunteers – who cannot be named because they are anonymous